

September 4, 2024

Dear Future Donor,

As you may already know, *McAlester Bands* is an instrumental music organization within McAlester Public Schools. Our mission is to educate and to inspire passion and dedication to music through music education. It is statistically proven that children who study music are more likely to excel in other courses, work better in teams, have enhanced critical thinking skills, stay in school, and pursue further education. One of the ways we educate and inspire is through our Marching Band.

Our competitive 135-member Marching Band, *The Pride of McAlester*, is a vital part of our music program. Marching Band teaches physical discipline, encourages leadership and teamwork, and advances musical knowledge, along with many other things. We are seeking community sponsors to support our program by helping to offset the annual expenses of fielding a competitive marching show, maintaining equipment, and helping some of our students that have true financial hardship. This is a unique and effective way to advertise your business in the community and across Oklahoma while helping our band students receive a world-class musical experience and education.

We would like to say thanks to our previous sponsors. If you or your business would like to donate, please consider the following options on the next page or please contact me if you have questions. The deadline for your business to have your logo displayed is Friday, September 20th. Please email me a jpeg or png file of your business logo.

Sincerely,

Mark Price
Director of Bands
McAlester Public Schools
mprice@mpsbuffs.org
www.mcalesterbands.com
(580) 230 - 1964 cell



## Sponsorship Levels

\$2,000 GOLD

## **GOLD package includes:**

- Display on the 2024–2025 sponsorship banner on the inside of one of our trailer doors and will be visible when the door is open at all performances and competitions. The same banner will be displayed at the stadium outside the band building.
- Screen printed display on the back of our 2024-2025 Show T-shirts.
- Digital Display on our website.
- A sponsor "Thank You" before or after our halftime performances at three home football games during the 2024 football regular season.
- A full-page ad displayed in the 2024-2025 Spring Concert Program.

\$1,000 SILVER

## SILVER package includes

- Display on the 2024-2025 sponsorship banner on the inside of one of our trailer doors and will be visible when the door is open at all performances and competitions. The same banner will be displayed at the stadium outside the band building.
- Screen printed display on the back of our 2024-2025 Show T-shirts.
- Digital Display on our website.
- A sponsor "Thank You" before or after our halftime performances at two home football games during the 2024 football regular season.
- A half-page ad displayed in the 2024-2025 Spring Concert Program.

\$500 BRONZE

## **BRONZE** package includes

- Display on the 2024-2025 sponsorship banner on the inside of one of our trailer doors and will be visible when the door is open at all performances and competitions. The same banner will be displayed at the stadium outside the band building.
- Screen printed display on the back of our 2024-2025 Show T-shirts.
- Digital Display on our website.
- A sponsor "Thank You" before or after our halftime performances at one home football game during the 2024 football regular season.
- A guarter-page ad displayed in the 2024-2025 Spring Concert Program.

\$100, \$200, \$300 ADOPT A BUFFALO This sponsorship level is for businesses and/or individuals and is a one-time donation (or a recurring yearly donation) that will help offset the cost of a student's unpaid band fees. Your donation will directly help support a student experiencing true financial hardship. This will help cover a participation fee, their apparel items such as t-shirts, sweats, jackets, backpacks, contest fees, and their school-owned instrument rental.

| Name/Business:           |                      | _ Phone #: _ |                   | Email : |  |
|--------------------------|----------------------|--------------|-------------------|---------|--|
| Sponsorship Level Commit | ment: O Gold O Silve | er O Bronze  | O Adopt A Buffalo | o       |  |
| Payment Amount: I        | Payment Date:        | O Check      | O Cash            |         |  |

Please return this form with payment by September 20, 2024, \* If paying by check, please make your checks payable to

"McAlester Bands"